

Michigan Industrial and Technology Education Society, Inc.



98TH ANNUAL STUDENT COMPETITION & PROFESSIONAL DEVELOPMENT CONVENTION



GREETINGS from the 2026 MITES Commercial Exhibitor team! I hope this invitation finds you and your business well! Both Rob Lindsay and Joe Churches oversee the Commercial Exhibits and Journal Advertising for the Michigan Industrial & Technology Education Society (MITES). We have a combined 80 years of experience.

MITES has a rich history of successful events, with over 361 members and a staggering 6,000 student project entries in the May 2025 Professional Development and Student Competition Convention. Last year's state convention saw over 1,200 attendees, a testament to the value and impact of our gatherings. With such a strong track record, we are confident that the 2026 convention will be a record-breaking success. Your company's participation will undoubtedly provide the exposure it is seeking in terms of potential talent and business opportunities.

This year's MITES Conference will be held at *The Expo Center, 2212 Mall Drive E, Waterford, MI 48328*. The commercial exhibits are a key highlight, offering several opportunities for exhibitors to connect with teachers, potential future clients, and the most talented industrial and technology high school students in the state of Michigan. The Commercial Exhibits Social time on Thursday, May 7, 2026, will be a prime opportunity for business partners to collaborate with secondary teachers and foster valuable partnerships between schools and industry.

Event	Date	Times
Commercial Exhibits Check-In and Set-up	Wednesday, May 6	12:00 PM-5:00 PM
Commercial Exhibits Check-In and Set-up	Thursday, May 7	8:00 AM-2:00 PM
Project Judging and Exhibition Day One	Thursday, May 7	2:00 PM-5:00 PM
Commercial Exhibits Meet & Greet	Thursday, May 7	4:00 PM-6:00 PM
Public Viewing and Exhibition Day Two	Friday, May 8	8:00 AM-5:00 PM
Exhibition Day Three	Saturday, May 9	8:00 AM-Noon

FRIENDS OF MITES

MITES offers a unique sponsorship opportunity through our 'Friends of MITES' program (See attachment). Depending on the level of your donation to the MITES organization or the MITES Foundation, your company's name could be prominently displayed on awards or at various locations throughout the exhibit floor. We've attached an invitation letter for you to review if you're interested in becoming a Friend of MITES Sponsor. For more information on how to take full advantage of this tax-deductible opportunity, please get in touch with Rob Lindsay at (734) 612-1426 or by email at commercialexhibits@mites.cc

Please register ASAP.

COMMERCIAL EXHIBITOR PACKAGE

We want to provide the best possible experience at the convention. Please review the Venue Map, which outlines the locations of the booths, and provide three choices you would prefer. Please let me know if there is something additional not listed that is necessary, and I will work to accommodate your requests.

The registration cost of the Commercial Exhibits booth is **\$500.00**.

MITES will provide the following:

- One 10' by 10' booth, one 2' by 8' table, two chairs,(Additional 10x10 for = \$410.00),
- 2 people may attend judges luncheon. Additional tickets purchased for \$29.
- A digital copy of our membership list,
- A business card-sized advertisement in our Journal, printed/digital,
- Link on the MITES website.

Please bring a door prize(s) equaling a value of \$75.00 or more to be handed out as a raffle following Friday MITES Awards Banquet. Dinner tickets can be purchased for \$40 each.

EDUCATIONAL SESSIONS

The mission of MITES is to provide exclusive professional development (PD) opportunities to our teacher members, and none are better than those sessions that bridge the gap between education and industry. Commercial Exhibitors have the first opportunity to select (PD) session slots and determine the topic they wish to present. Please get in touch with our Convention Chair, *Mrs. Jolaine Price*, at (586)- 242-0213 or by email at conferencechair@mites.cc

BEST OF SHOW AWARDS

MITES has a "Best of Show" award that commercial exhibitors may present to any project that exhibits exemplary craftsmanship. If you are interested in additional participation in the convention through the presentation of a Best of Show Award, MITES organization will provide a laser engraved maple or cherry 9" by 12" award with your business name, logo, and MITES Convention information, to be presented to the student or teacher that created the project for an additional donation of \$30.00 to the MITES organization. Participating exhibitors may also consider adding a promotional item (such as a jacket, hat, or software) to the award.

ADVERTISING

Commercial exhibitors who wish to purchase additional advertisements or increase the size of the business card advertisement included with the vendor package are welcome to do so. Please see the attached MITES ADVERTISING Information/Contact Sheet for details on ad size upgrades. Please remember that our Journal is sent to every member.

Thank you for considering a donation to support MITES, our member teachers, their students, and their families. If you have any questions or would like to register, please don't hesitate to contact me via email, phone, or online. I'm looking forward to the opportunity to work with you soon!

Commercial Exhibits Managers

Rob Lindsay (734)612-1426 commercialexhibits@mites.cc

Joe Churches (586)-808-1378 jobrevort@yahoo.com

John Long (810) 614-5575 jlong@newlothrop.k12.mi.us

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98TH ANNUAL STUDENT COMPETITION & PROFESSIONAL DEVELOPMENT CONVENTION



COMMERCIAL EXHIBITOR CONTRACT

Oakland Expo Center - Waterford, MI · Exhibit Dates May 6-9, 2026

The purpose of the commercial and educational exhibits at the Michigan Industrial & Technology Education Society (MITES) Convention is to provide MITES members with useful information about new products, technologies, and educational advancements in industrial technology education, as well as improvements in manufacturing technology.

- Liability and insurance: neither the Society, any of its officers, staff members, or convention committee, nor the owners, employees or representatives of the exhibit hall will be responsible for any injury, loss or damage that may occur to the Exhibitor or the Exhibitor's employees or property, before, during, or after the period covered by the Exhibitor's contract, provided said injury, loss or damage is not caused by the negligence or willful act of one or more of the above mentioned parties. The exhibit hall and the Society will exercise reasonable care for the protection of the Exhibitor's materials and displays; however, the Exhibitor, on signing this contract, expressly releases the foregoing name, Society, individual, committee, and auditorium, and firms from all claims for such loss, damage, or injury. Exhibitors wishing to carry insurance on their exhibits will be responsible for the cost at their own expense.

Authorized signature: _____ Date: _____

Printed name: _____

Company represented: _____

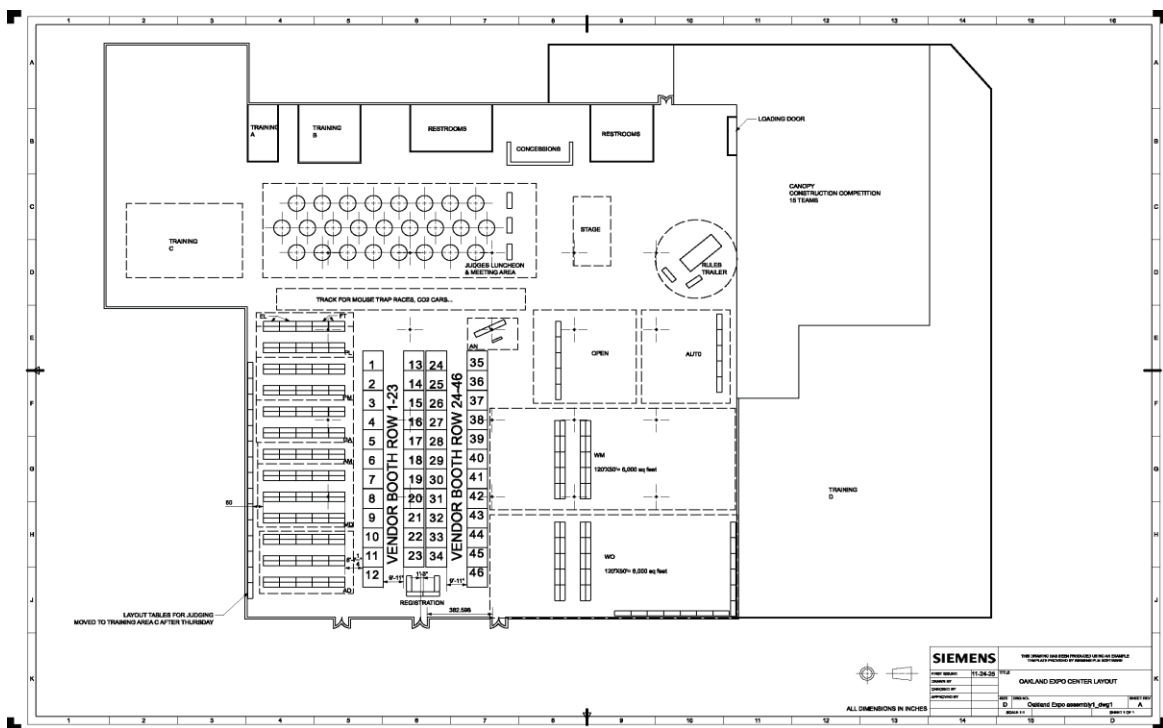
Mailing address: _____

Phone: _____ Office _____ Cell _____

Email Address: _____

Booth Spaces Are Reserved by Payment Only. Please provide a first, second, and third Booth Choice below:

FIRST CHOICE _____ SECOND CHOICE _____ THIRD CHOICE _____



Due to possible sales conflicts, there may be exhibitors whom you wish not to be located immediately next to. If this is true, please indicate those below?

1. _____ 2. _____ 3. _____

Nature of your company's exhibit:

Please provide the name(s) of the individual(s) who will be representing your business at the 96th MITES Convention. MITES will supply name tabs for these Individuals:

1. _____ 2. _____ 3. _____

Are there any additional needs you will require at your booth? Some requests may incur additional costs, as quoted by Rob Lindsay upon receipt of this contract. MITES will make every attempt to assist you in coordinating any additional needs, such as forklift service, 110V or 220V power, extra chairs, extra tables, and removal of included furniture.

If payment is to be made via credit card or PayPal, please complete this contract and email it to the MITES Commercial Exhibits Chair at commercialexhibits@mites.cc, along with a copy of the payment receipt.

If payment is to be made via a check or money order, please mail the payment and a completed copy of this contract to:

MITES Convention
c/o Mr. Rob Lindsay
1951 Belmont Street
Trenton, Michigan 48183

Please make a check or money order payable to: Michigan Industrial & Technology Education Society.

Rob Lindsay should send a confirmation email with receipt of payment, assigned booth number, any additional requirements necessary, along with the current listing of MITES Membership in an Excel Spreadsheet, should be sent within 48 hours of payment receipt; enabling you to promote your company's presence as a vender at the MITES Student Competition and Professional Development Convention. After the convention, the current membership chairperson will forward a digital copy of the MITES membership to assist you in your sales endeavors. Any questions, concerns, or suggestions will be addressed with Rob Lindsay at (734)-612-1426 or Joe Churches (586)-808-1378.



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Authorized signature: _____ Date: _____

Printed name: _____

Company represented: _____

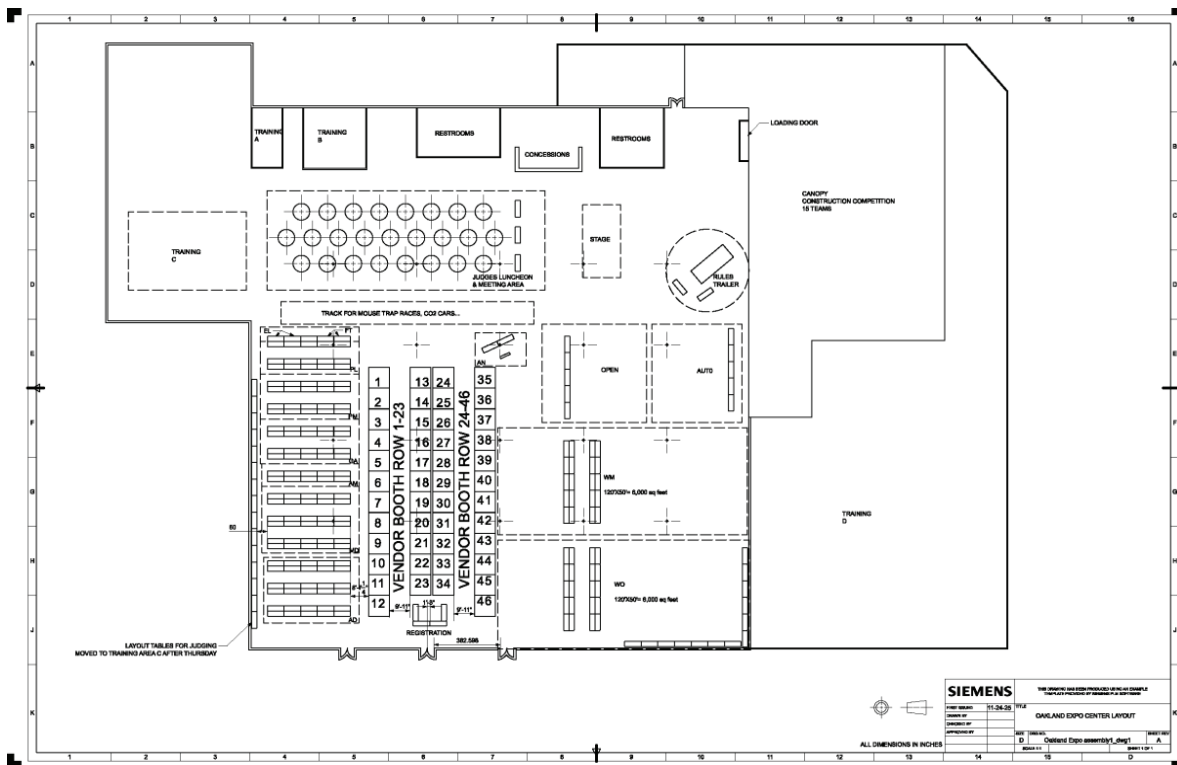
Mailing address: _____

Phone: _____ Office _____ Cell _____

Email Address: _____

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FRIENDS OF THE SOCIETY AND CORPORATE SPONSORS



FRIENDS OF THE SOCIETY and **CORPORATE SPONSORS** will receive:

- Recognition for their generosity in the MITES Journal
- A link to their company's website on the MITES website
- A professional-quality plaque or framed certificate of gratitude
- Recognition was displayed at the Student Project Competition and other major MITES meetings.

FRIENDS OF THE SOCIETY are those who wish to assist MITES through a donation with only the thought of helping MITES as their reward.

TITANIUM Friend	\$5,000. or more
PLATINUM Friend	\$3000.
GOLD FRIEND	\$2000.
SILVER FRIEND	\$1000.
BRONZE FRIEND	\$500.
COPPER FRIEND	\$100.
STEEL FRIEND	\$50.

CORPORATE SPONSORS are those businesses that expect an advertising or promotional benefit from their donation. Sponsors may designate the area of the convention/competitions for which their donation shall be used. Corporate Sponsors will receive:

TITANIUM SPONSOR \$5000 or more

- Company name/logo on all Student Competition ribbons or plaques.
- Full page ad in the MITES Journal
- Tickets to the Annual Convention Banquet and casual socials for up to 4 participants
- 1 commercial exhibit booth
- Opportunity to furnish and display a company banner at the Student Project Competition
- Corporate membership (includes access to the MITES membership directory)

PLATINUM SPONSOR \$3000 - \$4999

- 1/2-page ad in the Journal
- Tickets to the Annual Convention Banquet and casual socials for up to 4 participants
- 1 commercial exhibit booth
- Opportunity to furnish and display a company banner at the Student Project Competition
- Corporate membership (includes access to the MITES membership directory)

GOLD SPONSOR \$2000 - \$2999

- 1/4-page ad in the Journal
- Tickets to the Annual Convention Banquet and casual socials for up to 4 participants
- 1 commercial exhibit booth
- Opportunity to furnish and display a company banner at the Student Project Competition
- Corporate membership (includes access to the MITES membership directory)

SILVER SPONSOR \$1000 - \$1999

- 1/8-page ad in the Journal
- Tickets to the Annual Convention Banquet and casual socials for up to 2 participants
- 1 commercial exhibit booth
- Opportunity to furnish and display a company banner at the Student Project Competition
- Corporate membership (includes access to the MITES membership directory)

GREEN SPONSOR \$250 - \$999

- 1/6-page ad in the Journal
- Ticket to the Annual Convention Banquet and casual socials for 1 participant
- Opportunity to furnish and display a company banner at the Student Project Competition
- Corporate membership (includes access to the MITES membership directory)

COFFEE SPONSOR \$100 - \$249

- Sponsor a "coffee break" between professional development sessions.
- Opportunity to furnish and display a company banner at the Coffee Break Table

